

eSales•Data
reach the unreachable



Think
Revenue Generation,
Think eSales•Data

ABOUT THE COMPANY



eSalesData is one of the leading data-driven marketing solution provider. The optimized services match the market standards and have successfully served customers across the globe.

The data experts and other professionals take utmost care in developing the business data that guides the campaign on the right track with the solution facilitating multi-channel marketing campaigns such as direct mail, email and telemarketing. It encompasses data from various industries, including healthcare, retail, finance, IT, real estate, oil and gas and many more. Thus, it helps broaden the horizon and capture opportunities in different sectors. The other offered services are data cleansing, data appending, data profiling, data licensing, data reselling, etc.

The prospect data includes healthcare email list, technology users list, C-level executives list, B2B mailing list, technology users list, among others. The information is collected from best sources such as conferences, trade shows, business events and other high-profile events.

We ensure the data complies with global and local data privacy laws and upload only permission-based opt-in contact lists to the master directory. Therefore, users are guaranteed to get the most authenticated data that power your marketing campaign.



FOUNDED IN 2008

OUR VALUES

FAIRNESS

We aim to provide equal opportunity to clients and employees.

PASSION

Our professionals bring passionate and innovative ideas to the table.

ACCOUNTABILITY

We take accountability for our every action, whenever required.



2316+
Client Retention



96%
Delivery Rate



100%
Authentic Data



2985+
Clients



12646
Projects



4219+
Criteria

Our Mission

Expansion is the ultimate mission for any business, and we are no different. However, it is not just about our growth. We strive to develop solutions and services that will help us grow together. Customers are at the center of our business model. With increasing data networks across the globe, we plan to keep adding data to our database so that you can keep multiplying your customer base.

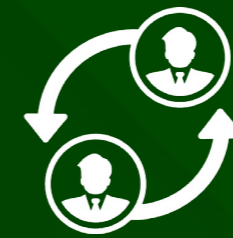
Our Vision

We aim to offer businesses the right resources and guidance to explore every marketing opportunity with our specialized and effective data solutions. Our goal is to lead marketers to a path of success where data will act as their driving force. All our focus lies in introducing innovation and expertise that can help us build effective databases to support direct marketing campaigns.

Our Goal

Building a brand isn't easy; we understand that it takes more than one person to manage your brand and be a leader in your industry. Data quality and data accuracy are the two pillars of our company. As a B2B marketing database provider, our goal is to offer high quality and substantiated data that can make data-driven campaigns efficient and result-oriented.

OUR SOLUTIONS



Business to Business



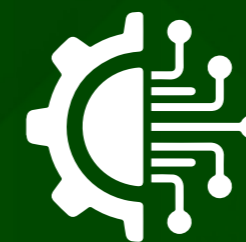
Industry



Professional's



International



Technology



C-level Executives



Healthcare



75+
Specialized
Segments



100+
Market
Researchers



75
Million Business
Records

TESTIMONIALS



Initially we were struggling with our marketing campaigns, but the marketing solutions from eSalesData have enabled us to engender record breaking leads.
- emedia



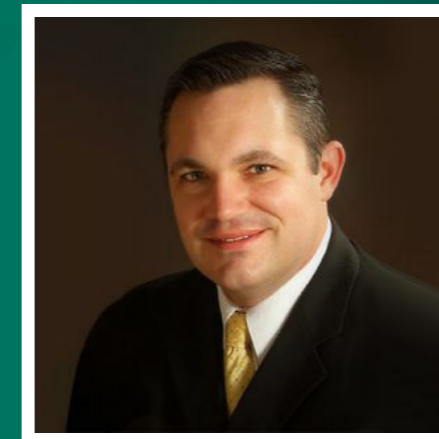
eSalesData have always helped us identify new prospects; their marketing solutions are quite affordable than anywhere else.
- Array Networks



OUR CLIENTELE



MEET OUR DYNAMIC TEAM



Tony Huff
CEO

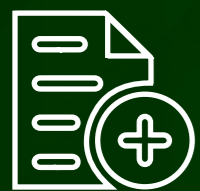


Marina Jacobsen
VP - Marketing



Clara Lincy
Marketing Manager

OUR SERVICES



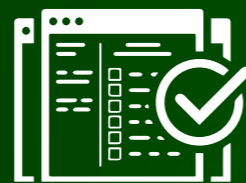
Data Appending



Data Profiling



Data Cleansing



Data Licensing



Data Reselling

WE PROMISE



Accurate data for better ROI and conversion rates.



Detailed analysis and verification process.



Compliant with the established data privacy laws.

Pre-verified records for boosting brand engagement.



Assistance for multichannel engagement with ensured lead creation.



Validated and authentic data to help you develop more targeted strategies.



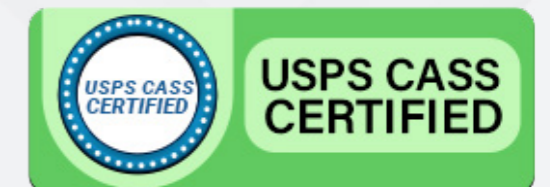
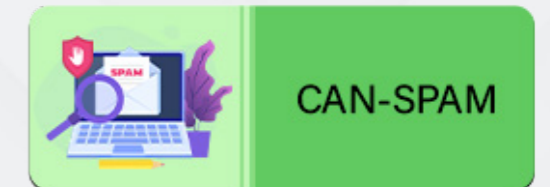
Be Our Partner

We are always on the lookout for building new partnerships and strengthening relationships as a company. It encourages us to work with diverse perspectives, needs and approaches with professionals and businesses. We believe in creativity in diversity, which is why our team keeps expanding. We love walking on new paths with partners together with whom we can reach new heights. No matter your location, you can join hands with us to venture into new market opportunities.

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Together with partners, we aim to develop the best data solutions for B2B clients. If we sound promising to you, why not become our partner?

Certificates



GLOBAL OUTREACH

With the addition of new services, email and mailing lists, and robust solutions, we are continuously expanding. We help our clients contact global audiences across various countries like the US, UK, Canada, North America, South America, Europe, Canada, Australia, Japan, China, Africa, UAE, India, and more. Our data repository offers geo-targeted data that can help you set B2B campaigns targeting any region, be it national or international.

OUR LOCATION

Our Contact Address:

5700 Tennyson Pkwy, Suite
300, Plano, TX 75024

IF IT SOUNDS INTERESTING, YOU CAN APPROACH US.



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